

Privacy Policy for Ape Chrono (apechrono.com)

Effective Date: September 27, 2024

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Introduction

Welcome to Ape Chrono ("we," "our," or "us"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you access our platform at apechrono.com (the "Site"), use our services, or interact with us. By using the Site and our services, you consent to the collection and use of your information as outlined in this policy.

1. Information We Collect

We collect several types of information to improve your experience with Ape Chrono and to operate our platform effectively:

A. Personal Information You Provide

- **Account Registration:** When you create an account, we collect information such as your name, email address, phone number, and a username.
- **KYC/AML Verification:** To comply with legal and regulatory obligations, we may collect identification documents (e.g., passport, driver's license), proof of address, and other relevant documentation for Know Your Customer (KYC) and Anti-Money Laundering (AML) purposes.
- **Transaction Information:** Information related to transactions on the platform, including payment information, watch listings, purchases, and sales.
- **Communication Information:** Any data you provide when you communicate with us, such as through customer support inquiries, feedback, or community forums.

B. Automatically Collected Information

When you use our Site, we may collect certain information automatically, including:

- **Usage Information:** Details of your interactions with our platform, such as pages viewed, features used, and the time and date of your activity.
- **Device Information:** Data about the device you are using, including the type of device, operating system, browser type, IP address, and device identifiers.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to collect information about your usage and preferences, improve our services, and

personalize your experience. You can manage your cookie preferences through your browser settings.

C. Information from Third Parties

We may collect information about you from third parties, such as:

- **Verification Service Providers:** For KYC/AML checks and identity verification.
 - **Payment Processors:** To facilitate secure transactions.
 - **Partners and Affiliates:** Information from partners who assist in delivering our services.
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2. How We Use Your Information

Ape Chrono uses your information for the following purposes:

- **To Provide and Improve Services:** To enable transactions on our platform, create user accounts, and personalize your experience.
 - **Verification and Compliance:** To conduct KYC/AML checks, verify your identity, and comply with legal and regulatory requirements.
 - **Transaction Processing:** To facilitate transactions on the platform, including buying, selling, and transferring assets.
 - **Communication:** To send you updates, notices, and support communications related to your account or activity on the platform.
 - **Marketing and Promotions:** To provide you with information about our services, events, promotions, and relevant content. You can opt out of receiving marketing communications at any time.
 - **Analytics and Performance:** To analyze usage patterns and improve the functionality and user experience of our platform.
 - **Security and Fraud Prevention:** To detect, prevent, and address potential security breaches, fraud, and illegal activities.
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3. Sharing and Disclosure of Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described below:

- **Service Providers:** We may share your information with third-party vendors and service providers who perform services on our behalf, such as KYC/AML verification, payment processing, and data analytics.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the business transaction.

- **Legal Requirements:** We may disclose your information if required to do so by law or in response to a legal request, subpoena, or other legal process.
 - **Protection of Rights and Safety:** We may share information when we believe it is necessary to protect our rights, safety, or the rights and safety of others, including preventing fraud or mitigating financial risks.
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4. Data Security

We take the security of your information seriously and implement various security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information. These measures include:

- **Encryption:** Sensitive information is encrypted both in transit and at rest.
- **Access Controls:** We limit access to personal information to authorized personnel only.
- **Data Anonymization:** Where possible, we anonymize and aggregate data to reduce exposure to personal data risks.
- **Security Audits:** Regular security reviews and audits are conducted to ensure the safety and privacy of your information.

Despite our efforts, no security system is impenetrable, and we cannot guarantee the complete security of your data.

5. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, comply with legal and regulatory obligations, resolve disputes, and enforce our agreements. When we no longer need your information, we securely delete or anonymize it.

6. Your Choices and Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access and Update:** You can access and update your account information at any time by logging into your account.
- **Data Portability:** You may request a copy of your data in a structured, commonly used, and machine-readable format.

- **Deletion:** You have the right to request that we delete your personal information, subject to certain exceptions (e.g., legal obligations).
- **Objection and Restriction:** You may object to or request a restriction on the processing of your personal information.
- **Withdraw Consent:** Where processing is based on consent, you can withdraw your consent at any time.

To exercise any of these rights, please contact us at privacy@apechrono.com.

7. International Data Transfers

Your information may be transferred to, stored in, and processed in countries other than your own. These countries may have data protection laws that are different from the laws of your country. However, we take steps to ensure that your personal information is protected in accordance with this Privacy Policy and applicable data protection laws.

8. Children's Privacy

Ape Chrono is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from anyone under the age of 18. If we become aware that we have collected personal information from a child under the age of 18 without verification of parental consent, we will take steps to remove that information from our servers.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will provide notice of any material changes by posting the updated policy on our Site and updating the "Last Updated" date at the top of this page.

10. Contact Us

If you have any questions, concerns, or feedback about this Privacy Policy or our privacy practices, please contact us at:

Email: privacy@apechrono.com

By using our Site and services, you agree to this Privacy Policy. Please review this policy periodically for updates.

Thank you for trusting Ape Chrono with your personal information.